



Constant Contact Survey Results

Survey Name: EE Publishers reader survey 2016

Response Status: Partial & Completed

3/18/2016 11:26 AM SAST

The following result(s) are limited to 329 respondent(s) who answered:

*Energize: generation, transmission, distribution, application and sustainable use of electric power and energy)
to: Which EE Publishers magazine(s), e-Zines and/or email newsletters do you receive / read? (Select on one or more options, or leave blank if you receive none).*

TextBlock:

Page 1 of 4 Time required: 1 minute. Content: 6 questions on your demographic information.

Which EE Publishers magazine(s), e-Zines and/or email newsletters do you receive / read? (Select on one or more options, or leave blank if you receive none).

Answer	0%	100%	Number of Response(s)	Response Ratio
EngineerIT: measurement, instrumentation, electronics, telecoms, automation, control and ICT			163	49.5 %
Energize: generation, transmission, distribution, application and sustainable use of electric power and energy)			329	100.0 %
Vector: Lighting, switchgear, drives, mechanical technology, installations and contracting			211	64.1 %
PositionIT: Geomatics, surveying, geographic information science, mapping, remote sensing and location based business			95	28.8 %
Totals			329	100%

*What is your age (years)?

Answer	0%	100%	Number of Response(s)	Response Ratio
Less than 20			0	0.0 %
20 - 30			17	5.1 %
31 - 40			45	13.6 %
41 - 50			59	17.9 %
51 - 60			78	23.7 %
Greater than 60			130	39.5 %
No Response(s)			0	0.0 %
Totals			329	100%

*What is your gender?

Answer	0%	100%	Number of Response(s)	Response Ratio
Male			284	86.3 %
Female			45	13.6 %
No Response(s)			0	0.0 %
Totals			329	100%

* In which province do you live?

Answer	0%	100%	Number of Response(s)	Response Ratio
Gauteng			203	61.7 %
Limpopo			5	1.5 %
Mpumalanga			5	1.5 %
North West			3	<1 %
Northern Cape			1	<1 %
Western Cape			54	16.4 %
Eastern Cape			11	3.3 %
KwaZulu-Natal			27	8.2 %
Free State			3	<1 %
Other (outside South Africa)			17	5.1 %
No Response(s)			0	0.0 %
Totals			329	100%



What is your highest tertiary educational qualification (closest or equivalent)?

Answer	0%	100%	Number of Response(s)	Response Ratio
None / school leaver			13	3.9 %
Trade qualification			9	2.7 %
Higher trade qualification			21	6.3 %
Technikon / university of technology diploma			67	20.3 %
Technikon / university of technology first degree			15	4.5 %
University first degree			62	18.8 %
Masters / postgraduate / second degree			109	33.1 %
Doctorate			23	6.9 %
Other			10	3.0 %
No Response(s)			0	0.0 %
Totals			329	100%



What statutory professional registration (or equivalent) do you have?(Select one or more options).

Answer	0%	100%	Number of Response(s)	Response Ratio
None			135	41.0 %
Registered accredited person: electrical tester for single phase			2	<1 %
Registered accredited person: installation electrician			28	8.5 %
Registered accredited person: master installation electrician			8	2.4 %
Registered professional engineering technician			10	3.0 %
Registered professional engineering technologist			20	6.0 %
Registered professional certificated engineer			20	6.0 %
Registered professional engineer or chartered engineer			74	22.4 %
Registered technical surveyor: land, mine or photogrammetric			0	0.0 %
Registered professional surveyor: land, mine or photogrammetric			2	<1 %
Registered technical GISc practitioner			1	<1 %
Registered professional GISc practitioner			1	<1 %
Other			50	15.1 %
Totals			329	100%

TextBlock:

Page 2 of 4. Time required: 2 minutes. Content: 6 questions on your work environment.



What are your (closest) primary work functions?(Select one or more options).

Answer	0%	100%	Number of Response(s)	Response Ratio
Not applicable (student / unemployed / retired)			35	10.8 %
Consulting			95	29.5 %
Research / development			48	14.9 %
Design / engineering			89	27.6 %
Engineering management			76	23.6 %
Sales / marketing			58	18.0 %
Manufacturing / production			25	7.7 %
Production / process management			6	1.8 %
Quality control / quality management			19	5.9 %
Projects / project management			87	27.0 %
Installations / contracting			38	11.8 %
Testing / commissioning			45	13.9 %
Service / maintenance			35	10.8 %
Education / training			38	11.8 %
Human resource development / management			3	<1 %
IT / IT management			8	2.4 %
Financial / accounting			10	3.1 %
General management / administration			40	12.4 %
Executive / business management			44	13.6 %
Other (please specify in Comments block)			14	4.3 %
Totals			322	100%



In which fields of work are you primarily engaged?(Select one or more options).

Answer	0%	100%	Number of Response(s)	Response Ratio
Not applicable (student / unemployed / retired)			31	9.6 %
Energy and renewable energy			130	40.3 %
Power generation			54	16.7 %
Power transmission and distribution			95	29.5 %
Industrial / commercial use of electricity			56	17.3 %
Lighting design and application			34	10.5 %
Switchgear and drives			52	16.1 %
Electrical installations and contracting			66	20.4 %
Measurement and instrumentation			39	12.1 %
Electronics - design, manufacture, test and components			16	4.9 %
Telecommunications, networking and broadcasting			17	5.2 %
Automation and control			53	16.4 %
Information technology, computing and software			20	6.2 %
Geographic information science and GIS			14	4.3 %
Surveying and photogrammetry			5	1.5 %
Remote sensing			7	2.1 %
Location based business / applications			4	1.2 %
Other (please specify in Comments block)			34	10.5 %
Totals			322	100%



What is the business form of your primary employer?

Answer	0%	100%	Number of Response(s)	Response Ratio
Not applicable (student / unemployed / retired)			33	10.0 %
Self employed / sole proprietor			39	11.8 %
Partnership			3	<1 %
Closed corporation			24	7.2 %
Private / unlisted company			82	24.9 %
Public / listed company			47	14.2 %
University / technikon / educational establishment			6	1.8 %
Research institute			4	1.2 %
Central / provincial / local government department / municipality			9	2.7 %
Utility / state owned enterprise			36	10.9 %
Parastatal / standards / regulatory body			26	7.9 %
Section 21 (not-for-profit) company / NGO			5	1.5 %
Other			8	2.4 %
No Response(s)			7	2.1 %
Totals			329	100%



What is your (closest) level of responsibility within your primary employer?

Answer	0%	100%	Number of Response(s)	Response Ratio
Unemployed			1	<1 %
Retired			45	13.6 %
Student			2	<1 %
Trainee			1	<1 %
Section / team member			47	14.2 %
Section / team leader			57	17.3 %
Departmental / divisional manager			70	21.2 %
General manager			11	3.3 %
Partner / member / director			51	15.5 %
Chief executive / MD			37	11.2 %
No Response(s)			7	2.1 %
Totals			329	100%



What is the number of employees under your control?

Answer	0%	100%	Number of Response(s)	Response Ratio
Not applicable (student / unemployed / retired)			42	12.7 %
None			85	25.8 %
1 - 5			90	27.3 %
6 - 20			56	17.0 %
21 - 50			23	6.9 %
51 - 200			19	5.7 %
201 - 1000			5	1.5 %
> 1000			2	<1 %
No Response(s)			7	2.1 %
Totals			329	100%



What is the capital plus maintenance budget under your control?

Answer	0%	100%	Number of Response(s)	Response Ratio
< R10 000			58	17.6 %
R10 000 - R100 000			27	8.2 %
R100 000 - R1-million			45	13.6 %
R1-million - R10-million			49	14.8 %
R10-million - R100-million			32	9.7 %
> R100-million			19	5.7 %
I would rather not say			91	27.6 %
No Response(s)			8	2.4 %
Totals			329	100%

TextBlock:

Page 3 of 4. Time required: 2 minutes. Content: 7 questions regarding EE Publishers' information products, and your reading habits and preferences.

Please rate each of EE Publishers' paper magazines that you receive. (Leave blank if you do not receive).
1 = Poor, 2 = Below average, 3 = Average, 4 = Above average, 5 = Good

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
EngineerIT paper edition						130	4.2
Energize paper edition						240	4.4
Vector paper edition						179	4.4
PositionIT paper edition						83	4.1

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Please rate each of EE Publishers' email newsletters that you receive. (Leave blank if you do not receive).
1 = Poor, 2 = Below average, 3 = Average, 4 = Above average, 5 = Good

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
EE-News email newsletter						212	4.3
EngineerIT email newsletter						144	4.2
Energize email newsletter						240	4.4
Vector email newsletter						190	4.3
PositionIT email newsletter						100	4.2

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Please rate EE Publishers' other information products that you use or follow. (Leave blank if you do not receive).

1 = Poor, 2 = Below average, 3 = Average, 4 = Above average, 5 = Good

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
EE Publishers' website						133	4.3
EE Publishers' e-Zines						80	4.3
EE Publishers' social media						47	3.9

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.



Of EE Publishers' information products that you receive, how much do you read?

Answer	0%	100%	Number of Response(s)	Response Ratio
I read them in depth			32	9.7 %
I peruse them and read a fair amount			89	27.0 %
I scan them and read selected articles			184	55.9 %
I scan them with little interest			2	<1 %
I do not read them at all			0	0.0 %
I do not receive any			1	<1 %
No Response(s)			21	6.3 %
Totals			329	100%

Please rate the overall content balance within EE Publishers' information products in respect of the criteria listed below.

1 = Not enough, 2 = About right, 3 = Too much

Answer	1	2	3	Number of Response(s)	Rating Score*
Views and opinion				283	2.0
Industry and institute news				285	2.0
Company, people and event news				281	2.0
Product and project news				280	1.9
Technology news				293	1.8
Technical articles				295	1.8
Education and training news				269	1.8
Safety and standards news				272	1.9
Legal and regulatory news				275	1.8
Business management news				268	1.9

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Please rate EE Publishers information products that you receive in respect of the criteria listed below.

(Leave blank if you do not receive).

1 = Poor, 2 = Below average, 3 = Average, 4 = Above average, 5 = Good

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Quality of layout						285	4.1
Quality of content						285	4.2
Content balance						283	4.1

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

*Of EE Publishers' paper magazines that you receive, on average approximately how many ADDITIONAL persons get a chance to read each magazine?

Answer	0%	100%	Number of Response(s)	Response Ratio
I don't receive			69	20.9 %
0 (only I read)			94	28.5 %
1			35	10.6 %
2			39	11.8 %
3			22	6.6 %
4			13	3.9 %
5			5	1.5 %
More than 5			31	9.4 %
No Response(s)			21	6.3 %
Totals			329	100%

TextBlock:

Page 4 of 4. Time required: 2 minutes. Content: 4 questions regarding your usage and preferences, and your perceptions of EE Publishers, and this survey.

*What hardware platform(s) do you use to read EE Publishers information products?

1 = Never, 2 = Seldom, 3 = Sometimes, 4 = Often

Answer	1	2	3	4	Number of Response(s)	Rating Score*
Paper magazines					288	2.9
Desktop computer					288	2.4
Laptop computer					288	3.1
Tablet computer					288	1.7
Smart phone					288	1.6

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.



Which social media networks do you use to read EE Publishers information products?

1 = Never, 2 = Seldom, 3 = Sometimes, 4 = Often

Answer	1	2	3	4	Number of Response(s)	Rating Score*
Facebook					293	1.3
LinkedIn					293	1.7
Twitter					293	1.2
Other (specify in Comment block)					293	1.2

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.



In general, please rate your preference(s), from 1 (dislike or do not use) to 5 (like a lot), on how you like to receive information about your industry?

1 = 1, 2 = 2, 3 = 3, 4 = 4, 5 = 5

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Paper magazines						285	3.5
Multi-media websites						285	3.1
Email newsletters						285	4.0
Flip-page e-Zines						285	2.5
Twitter						285	1.5
Facebook						285	1.6
LinkedIn						285	2.1
Other (specify in Comment block)						285	1.2

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.



Please give your perceptions of EE Publishers in respect of the criteria listed below, and also feel free to provide any further comments and/or feedback.

1 = Poor, 2 = Average, 3 = Good

Answer	1	2	3	Number of Response(s)	Rating Score*
Commitment to the sectors served				297	2.9
Reputation within the sectors served				297	2.9
Credibility within the sectors served				297	2.8
Level of service to the sectors served				297	2.8

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.



Please rate this survey in respect of the criteria listed below, and give us your feedback/comments.

1 = Poor, 2 = Average, 3 = Good

Answer	1	2	3	Number of Response(s)	Rating Score*
Understandibility				299	2.9
Ease of completion				299	2.9

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.