



Constant Contact Survey Results

Survey Name: EE Publishers reader survey 2016

Response Status: Partial & Completed

3/18/2016 11:27 AM SAST

The following result(s) are limited to 234 respondent(s) who answered:

Position/IT: Geomatics, surveying, geographic information science, mapping, remote sensing and location based business to: Which EE Publishers magazine(s), e-Zines and/or email newsletters do you receive / read? (Select on one or more options, or leave blank if you receive none).

TextBlock:

Page 1 of 4 Time required: 1 minute. Content: 6 questions on your demographic information.

Which EE Publishers magazine(s), e-Zines and/or email newsletters do you receive / read? (Select on one or more options, or leave blank if you receive none).

Answer	0%	100%	Number of Response(s)	Response Ratio
EngineerIT: measurement, instrumentation, electronics, telecoms, automation, control and ICT			116	49.5 %
Energize: generation, transmission, distribution, application and sustainable use of electric power and energy)			95	40.5 %
Vector: Lighting, switchgear, drives, mechanical technology, installations and contracting			82	35.0 %
PositionIT: Geomatics, surveying, geographic information science, mapping, remote sensing and location based business			234	100.0 %
Totals			234	100%

*What is your age (years)?

Answer	0%	100%	Number of Response(s)	Response Ratio
Less than 20			0	0.0 %
20 - 30			29	12.3 %
31 - 40			44	18.8 %
41 - 50			46	19.6 %
51 - 60			48	20.5 %
Greater than 60			67	28.6 %
No Response(s)			0	0.0 %
Totals			234	100%

*What is your gender?

Answer	0%	100%	Number of Response(s)	Response Ratio
Male			184	78.6 %
Female			50	21.3 %
No Response(s)			0	0.0 %
Totals			234	100%

* In which province do you live?

Answer	0%	100%	Number of Response(s)	Response Ratio
Gauteng			129	55.1 %
Limpopo			8	3.4 %
Mpumalanga			6	2.5 %
North West			8	3.4 %
Northern Cape			1	<1 %
Western Cape			36	15.3 %
Eastern Cape			14	5.9 %
KwaZulu-Natal			18	7.6 %
Free State			4	1.7 %
Other (outside South Africa)			10	4.2 %
No Response(s)			0	0.0 %
Totals			234	100%



What is your highest tertiary educational qualification (closest or equivalent)?

Answer	0%	100%	Number of Response(s)	Response Ratio
None / school leaver			7	2.9 %
Trade qualification			9	3.8 %
Higher trade qualification			7	2.9 %
Technikon / university of technology diploma			48	20.5 %
Technikon / university of technology first degree			17	7.2 %
University first degree			45	19.2 %
Masters / postgraduate / second degree			75	32.0 %
Doctorate			16	6.8 %
Other			10	4.2 %
No Response(s)			0	0.0 %
Totals			234	100%



What statutory professional registration (or equivalent) do you have?(Select one or more options).

Answer	0%	100%	Number of Response(s)	Response Ratio
None			77	33.0 %
Registered accredited person: electrical tester for single phase			1	<1 %
Registered accredited person: installation electrician			3	1.2 %
Registered accredited person: master installation electrician			1	<1 %
Registered professional engineering technician			10	4.2 %
Registered professional engineering technologist			5	2.1 %
Registered professional certificated engineer			4	1.7 %
Registered professional engineer or chartered engineer			24	10.3 %
Registered technical surveyor: land, mine or photogrammetric			27	11.5 %
Registered professional surveyor: land, mine or photogrammetric			25	10.7 %
Registered technical GISc practitioner			11	4.7 %
Registered professional GISc practitioner			18	7.7 %
Other			33	14.1 %
Totals			233	100%

TextBlock:

Page 2 of 4. Time required: 2 minutes.Content: 6 questions on your work environment.



What are your (closest) primary work functions?(Select one or more options).

Answer	0%	100%	Number of Response(s)	Response Ratio
Not applicable (student / unemployed / retired)			13	5.6 %
Consulting			72	31.3 %
Research / development			56	24.3 %
Design / engineering			45	19.5 %
Engineering management			32	13.9 %
Sales / marketing			25	10.8 %
Manufacturing / production			9	3.9 %
Production / process management			12	5.2 %
Quality control / quality management			17	7.3 %
Projects / project management			62	26.9 %
Installations / contracting			7	3.0 %
Testing / commissioning			14	6.0 %
Service / maintenance			20	8.6 %
Education / training			37	16.0 %
Human resource development / management			6	2.6 %
IT / IT management			18	7.8 %
Financial / accounting			6	2.6 %
General management / administration			30	13.0 %
Executive / business management			26	11.3 %
Other (please specify in Comments block)			19	8.2 %
Totals			230	100%



In which fields of work are you primarily engaged?(Select one or more options).

Answer	0%	100%	Number of Response(s)	Response Ratio
Not applicable (student / unemployed / retired)			11	4.8 %
Energy and renewable energy			40	17.4 %
Power generation			13	5.6 %
Power transmission and distribution			24	10.4 %
Industrial / commercial use of electricity			17	7.4 %
Lighting design and application			8	3.4 %
Switchgear and drives			15	6.5 %
Electrical installations and contracting			15	6.5 %
Measurement and instrumentation			24	10.4 %
Electronics - design, manufacture, test and components			11	4.8 %
Telecommunications, networking and broadcasting			15	6.5 %
Automation and control			22	9.6 %
Information technology, computing and software			21	9.1 %
Geographic information science and GIS			95	41.4 %
Surveying and photogrammetry			74	32.3 %
Remote sensing			44	19.2 %
Location based business / applications			18	7.8 %
Other (please specify in Comments block)			20	8.7 %
Totals			229	100%



What is the business form of your primary employer?

Answer	0%	100%	Number of Response(s)	Response Ratio
Not applicable (student / unemployed / retired)			12	5.1 %
Self employed / sole proprietor			29	12.3 %
Partnership			5	2.1 %
Closed corporation			10	4.2 %
Private / unlisted company			57	24.3 %
Public / listed company			35	14.9 %
University / technikon / educational establishment			9	3.8 %
Research institute			0	0.0 %
Central / provincial / local government department / municipality			30	12.8 %
Utility / state owned enterprise			18	7.6 %
Parastatal / standards / regulatory body			16	6.8 %
Section 21 (not-for-profit) company / NGO			2	<1 %
Other			7	2.9 %
No Response(s)			4	1.7 %
Totals			234	100%



What is your (closest) level of responsibility within your primary employer?

Answer	0%	100%	Number of Response(s)	Response Ratio
Unemployed			2	<1 %
Retired			19	8.1 %
Student			0	0.0 %
Trainee			6	2.5 %
Section / team member			50	21.3 %
Section / team leader			54	23.0 %
Departmental / divisional manager			40	17.0 %
General manager			10	4.2 %
Partner / member / director			25	10.6 %
Chief executive / MD			24	10.2 %
No Response(s)			4	1.7 %
Totals			234	100%



What is the number of employees under your control?

Answer	0%	100%	Number of Response(s)	Response Ratio
Not applicable (student / unemployed / retired)			18	7.6 %
None			67	28.6 %
1 - 5			83	35.4 %
6 - 20			42	17.9 %
21 - 50			9	3.8 %
51 - 200			9	3.8 %
201 - 1000			1	<1 %
> 1000			1	<1 %
No Response(s)			4	1.7 %
Totals			234	100%



What is the capital plus maintenance budget under your control?

Answer	0%	100%	Number of Response(s)	Response Ratio
< R10 000			38	16.2 %
R10 000 - R100 000			27	11.5 %
R100 000 - R1-million			31	13.2 %
R1-million - R10-million			48	20.5 %
R10-million - R100-million			9	3.8 %
> R100-million			4	1.7 %
I would rather not say			72	30.7 %
No Response(s)			5	2.1 %
Totals			234	100%

TextBlock:

Page 3 of 4. Time required: 2 minutes. Content: 7 questions regarding EE Publishers' information products, and your reading habits and preferences.

Please rate each of EE Publishers' paper magazines that you receive. (Leave blank if you do not receive).
 1 = Poor, 2 = Below average, 3 = Average, 4 = Above average, 5 = Good

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
EngineerIT paper edition						95	4.4
Energize paper edition						79	4.3
Vector paper edition						72	4.3
PositionIT paper edition						173	4.5

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Please rate each of EE Publishers' email newsletters that you receive. (Leave blank if you do not receive).
 1 = Poor, 2 = Below average, 3 = Average, 4 = Above average, 5 = Good

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
EE-News email newsletter						119	4.4
EngineerIT email newsletter						105	4.3
Energize email newsletter						96	4.4
Vector email newsletter						86	4.3
PositionIT email newsletter						182	4.3

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Please rate EE Publishers' other information products that you use or follow. (Leave blank if you do not receive).

1 = Poor, 2 = Below average, 3 = Average, 4 = Above average, 5 = Good

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
EE Publishers' website						85	4.4
EE Publishers' e-Zines						55	4.4
EE Publishers' social media						34	4.3

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.



Of EE Publishers' information products that you receive, how much do you read?

Answer	0%	100%	Number of Response(s)	Response Ratio
I read them in depth			21	8.9 %
I peruse them and read a fair amount			65	27.7 %
I scan them and read selected articles			124	52.9 %
I scan them with little interest			2	<1 %
I do not read them at all			2	<1 %
I do not receive any			0	0.0 %
No Response(s)			20	8.5 %
Totals			234	100%

Please rate the overall content balance within EE Publishers' information products in respect of the criteria listed below.

1 = Not enough, 2 = About right, 3 = Too much

Answer	1	2	3	Number of Response(s)	Rating Score*
Views and opinion				199	1.9
Industry and institute news				199	2.0
Company, people and event news				201	2.0
Product and project news				198	2.0
Technology news				203	1.9
Technical articles				203	1.8
Education and training news				200	1.8
Safety and standards news				199	1.8
Legal and regulatory news				201	1.8
Business management news				197	1.9

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Please rate EE Publishers information products that you receive in respect of the criteria listed below.

(Leave blank if you do not receive).

1 = Poor, 2 = Below average, 3 = Average, 4 = Above average, 5 = Good

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Quality of layout						198	4.1
Quality of content						197	4.2
Content balance						197	4.1

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

*Of EE Publishers' paper magazines that you receive, on average approximately how many ADDITIONAL persons get a chance to read each magazine?

Answer	0%	100%	Number of Response(s)	Response Ratio
I don't receive			33	14.1 %
0 (only I read)			72	30.7 %
1			30	12.8 %
2			35	14.9 %
3			14	5.9 %
4			6	2.5 %
5			5	2.1 %
More than 5			19	8.1 %
No Response(s)			20	8.5 %
Totals			234	100%

TextBlock:

Page 4 of 4. Time required: 2 minutes. Content: 4 questions regarding your usage and preferences, and your perceptions of EE Publishers, and this survey.

*What hardware platform(s) do you use to read EE Publishers information products?

1 = Never, 2 = Seldom, 3 = Sometimes, 4 = Often

Answer	1	2	3	4	Number of Response(s)	Rating Score*
Paper magazines					205	3.2
Desktop computer					205	2.5
Laptop computer					205	2.9
Tablet computer					205	1.7
Smart phone					205	1.6

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.



Which social media networks do you use to read EE Publishers information products?

1 = Never, 2 = Seldom, 3 = Sometimes, 4 = Often

Answer	1	2	3	4	Number of Response(s)	Rating Score*
Facebook					199	1.4
LinkedIn					199	1.7
Twitter					199	1.3
Other (specify in Comment block)					199	1.2

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.



In general, please rate your preference(s), from 1 (dislike or do not use) to 5 (like a lot), on how you like to receive information about your industry?

1 = 1, 2 = 2, 3 = 3, 4 = 4, 5 = 5

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Paper magazines						198	3.8
Multi-media websites						198	3.3
Email newsletters						198	3.9
Flip-page e-Zines						198	2.8
Twitter						198	1.7
Facebook						198	1.8
LinkedIn						198	2.2
Other (specify in Comment block)						198	1.3

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.



Please give your perceptions of EE Publishers in respect of the criteria listed below, and also feel free to provide any further comments and/or feedback.

1 = Poor, 2 = Average, 3 = Good

Answer	1	2	3	Number of Response(s)	Rating Score*
Commitment to the sectors served				209	2.9
Reputation within the sectors served				209	2.8
Credibility within the sectors served				209	2.8
Level of service to the sectors served				209	2.8

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.



Please rate this survey in respect of the criteria listed below, and give us your feedback/comments.

1 = Poor, 2 = Average, 3 = Good

Answer	1	2	3	Number of Response(s)	Rating Score*
Understandibility				209	2.8
Ease of completion				209	2.8

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.